

Contact: [Name]
[Company Name]
Phone [phone]
Fax [fax]
[email]

[Street Address]
[City, ST ZIP Code]

[Company Name]

Press Release

Rewarding Smart Business Travelers

[company name] offers world-class guest rewards to business travelers

[City, ST], [Click to select date]: [Company Name] is offering travelers world-class StayPoints® guest rewards for their corporate extended-stays. Until now, primarily only large chains could offer their guest rewards. Not any more! Guests who are better served by booking long-term lodging offering a more home-like setting, such as furnished apartments, instead of the sterile environment of a hotel room, the [Company Name]'s StayPoints® reward program allows them to earn points more quickly. These can then be redeemed for merchandise, travel, event tickets and more. Visit [company landing page provided by StayPoints®]

The StayPoints® Guest Reward Program is a unique shared international loyalty program designed specifically for the guests of independently owned lodging companies throughout the world. StayPoints® members can redeem earned reward points online for close to a million merchandise items as well as airline tickets, car rentals, hotel stays, tickets to concerts, activities, and events all over the world.

Join Today. You've Earned It!

Visit [your company's StayPoints® landing page or your company's StayPoints® guest reward's page] to learn more about the program.

About StayPoints®

[StayPoints®](#) offers travelers the opportunity to stay with their affiliated properties and utilize a simple and flexible method of rewards. This allows lodging properties the ability to enjoy the autonomy of their brand while still rewarding guest loyalty. Travelers can take advantage of more spacious and home-like accommodations without losing access to their valuable reward points.

Providing travelers with the reward programs they expect on a level that can be accessed by independent lodging providers throughout the world requires high-level technology and the StayPoints® interface delivers. StayPoints® innovative approach to this fast-growing industry has been recognized with their nomination for an international award. International Hospitality Media is sponsoring the 2016 Serviced Apartments Awards ceremony in London, England and StayPoints® has been nominated for the prestigious "Best Innovation/Disruption" award. With clients located in 50 U.S. markets and 13 International markets, StayPoints® is delivering forward-thinking innovation to vibrant niche organizations within the hospitality industry.

Tip: Know your contact's name, telephone, fax, and email

Tip: Mail or fax your release 10 days in advance of the release date.

For Release [Time, AM/PM Time Zone, Date]